

# 2014 – 2015 MBA Case Competitions

Please click for more information

\*Location is Pittsburgh, PA

Title	Details	Registration	Competition	Outcome
<a href="#">National Black MBA Association/Chrysler Case Competition</a>	<a href="#">Click Here</a>		September 17-19, 2014	Did not Place
<a href="#">Humana Health Case Competition</a>	<a href="#">Click Here</a>		September 2014 first round October – Nov 2014 final round	
<a href="#">PSU Smeal MBA Sustainability Case Competition</a>	<a href="#">Click Here</a>	Aug 15-Sept 15 Dec 4-5	Sept 19-Oct 1	
<a href="#">National Hispanic MBA PepsiCo Case Competition</a>	<a href="#">Click Here</a>	4/8 thru 5/23/2014	April 8-May 23, 2014	Did not Place
<a href="#">Howard University Case Competition</a>	<a href="#">Click Here</a>		October 16-17, 2014	
<a href="#">BMC Case Competition</a>	<a href="#">Click Here</a>	By 5/16/2014	October 19-22, 2014	
<a href="#">Baylor Case Competition</a>	<a href="#">Click Here</a>		Nov 12- 14 2014	
<a href="#">Crane Case Competition*</a>	<a href="#">Click Here</a>		Oct 31, 2014	
<a href="#">Purdue University Human Capital Case Competition</a>	<a href="#">Click Here</a>	October 12, 2014	November 6-7, 2014	
<a href="#">Deloitte Case Competition*</a>	<a href="#">Click Here</a>		Nov 7, 2014	
<a href="#">John Molson Case Competition</a>	<a href="#">Click Here</a>	By 9/30/2014	Jan 4-9, 2015	
<a href="#">BNY Mellon KATZ Invitational Case Competition*</a>	<a href="#">Click Here</a>	10/1/2014 thru 12/3/2014	Nov 14, 2014 Jan 23-24, 2015	
<a href="#">The Case 2014; MIT Center for Real Estate Alumni Association</a>	<a href="#">Click Here</a>			
<a href="#">APICS Case Competition</a>	<a href="#">Click Here</a>		Feb 20-21, 2015	
<a href="#">AMEX Case Competition*</a>	<a href="#">Click Here</a>		Oct 2014	
<a href="#">Key Bank Minority MBA Case Competition</a>	<a href="#">Click Here</a>	10/1/2014 thru 12/19/2014	Feb 27 – Mar 1, 2015	
<a href="#">Association for Corporate Growth (ACG CUP)*</a>	<a href="#">Click Here</a>		Jan 2015 Mar 2015	
<a href="#">International Collegiate Business Strategy Competition</a>	<a href="#">Click Here</a>	By 11/29/14	Spring 2014 Finals April 23-25, 2015	
<a href="#">CFA Institute Research Challenge</a>	<a href="#">Click Here</a>		Feb 2015 Mar 2015	
<a href="#">Daniel's Race and Case</a>	<a href="#">Click Here</a>		Feb – Mar 2015	
<a href="#">Boston University Grand Business Challenge in Digital Health</a>	<a href="#">Click Here</a>		Mar 2015	
<a href="#">MIT OpsSimCom</a>	<a href="#">Click Here</a>		April 2015	
<a href="#">Rutgers Supply Chain Case Competition</a>	<a href="#">Click Here</a>		April 2015	
<a href="#">Babson Marketing Case Competition</a>	<a href="#">Click Here</a>		April 2015	
<a href="#">2015 International Collegiate Business Strategy Competition</a>	<a href="#">Click Here</a>	By 1/19/15	April 23-25, 2015	
<a href="#">Duke MBA Games Charity</a>	<a href="#">Click Here</a>		April 17-19,	

<a href="#">Competition</a>			2015	
<a href="#">SAP Sapphire Now 2014</a>	<a href="#">Click Here</a>		May 5-7, 2015	

### 2015 International Collegiate Business Strategy Competition

Dates: April 23-25, 2015

Location: Final Round: Anaheim, CA

KATZ Ranking:

Website [www.icbsc.org](http://www.icbsc.org)

Registration Dates January 19, 2015

Students Attending

Organizing KATZ

Topic

Schools Attending

Outcome

Notes

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### American Express Case Competition

Dates: October 2014

Location: Pittsburgh, PA

KATZ Ranking:

Website NA

Registration Dates

Students Attending

Organizing KATZ Club Marketing Club : President Brian Burton

Topic

Schools Attending

Outcome

Notes

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### APICS Case Competition (Mid-Atlantic)

Dates: February 20-21, 2015

Location: Pittsburgh, PA

KATZ Ranking:

Website <http://www.apicsmidatlantic.org/>

Registration Dates

Students Attending

Organizing KATZ Club Operations Club; President Will Hardison

Topic

Schools Attending

Outcome

Notes

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### Association for Corporate Growth (ACG CUP)

Dates: January 2015 KATZ Round  
March 2015 Final Round

Location: Pittsburgh, PA

KATZ Ranking:

Website <http://www.acg.org/pittsburgh/cup.aspx>

Registration Dates

Students Attending

Organizing KATZ Club Finance Club, President Michael Behr

Topic

Schools Attending Carnegie Mellon University; Duquesne University; University of Pittsburgh; West Virginia University

Outcome

Notes 2012, 2013 KATZ won 1<sup>st</sup> place

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### Babson Marketing Case Competition

Dates: April 2015

Location: Wellesley, MA

KATZ Ranking:

Website <http://babsonmarketingcasecompetition.com/2012>

Registration Dates

Students Attending

Organizing KATZ Club Marketing Club, President Brian Burton

Topic

Schools Attending

Outcome

Notes

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### Baylor Case Competition

Dates: November 12-14, 2014

Location:

KATZ Ranking:

Website <http://www.baylor.edu/business/businessethicsforum/index.php?id=85736>

Registration Dates

Students Attending

Organizing KATZ Club Consulting Club, President Sushil Raina

Topic

Schools Attending

Outcome

Notes

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### BMC Software/ itSMF USA Case Competition

Dates: October 19-22, 2014

Location: Washington, DC

KATZ Ranking:

Website <http://www.servicemanagementfusion.com/>  
[http://www.itsmfusa.org/?student\\_case\\_comp](http://www.itsmfusa.org/?student_case_comp)

Registration May 16, 2014

Students	
Organizing KATZ	Business Technology Club, President Ambar Patil
Topic	IT
Schools Attending	
Outcome	
Notes	max 3/team, each of whom must be pursuing Master's degree in IS, IT or MBA

### BNY Mellon KATZ Invitational Case Competition

Dates: Internal Nov 14, 2014; January 23-24, 2015	Location: Pittsburgh, PA	KATZ Ranking:
Website	<a href="http://www.business.pitt.edu/katz/casecompetition">www.business.pitt.edu/katz/casecompetition</a>	
Registration Dates	Oct 1 – Dec 3, 2014	
Students Attending		
Organizing KATZ Club	Project Manager, Brittany Marcott	
Topic	Corporate Social Responsibility	
Schools Attending		
Outcome		
Notes	1 <sup>st</sup> Florida, 2 <sup>nd</sup> PSU, 3 <sup>rd</sup> CMU	
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### Boston University Grand Business Challenge in Digital Health

Dates: March 2015	Location: Boston, MA	KATZ Ranking:
Website	<a href="http://www.bu.edu/casecomp/digitalhealth/">http://www.bu.edu/casecomp/digitalhealth/</a>	
Registration Dates		
Students Attending		
Organizing KATZ Club	Business Technology Club, President Ambar Patil	
Topic		
Schools Attending		
Outcome		
Notes		
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### CFA Institute Research Challenge

Dates: February 2015 Regional Competition March 2015 Toronto, Canada Americas Semi-finals	Location:	KATZ Ranking:
Website	<a href="http://www.cfainstitute.org/community/challenge/Pages/index.aspx">http://www.cfainstitute.org/community/challenge/Pages/index.aspx</a>	
Registration Dates		
Students Attending		
Organizing KATZ Club	Finance Club, President Michael Behr, Faculty Advisor Professor Sukhwani	

Topic	
Schools Attending	
Outcome	
Notes	In 2013, 2014 Professor Sukhwani is faculty advisor. 2013 - Ann Ferentino was industry mentor. Competition starts in October. Final report due in February.

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### The Case 2014; MIT Center for Real Estate Alumni Association

Dates: First Round February 2015 Final Round March 2015	Location: First Round: Final Round:	KATZ Ranking:
Website	<a href="http://aacre.alumgroup.mit.edu/s/1314/clubs-classes-interior.aspx?sid=1314&amp;gid=175&amp;pgid=15877">http://aacre.alumgroup.mit.edu/s/1314/clubs-classes-interior.aspx?sid=1314&amp;gid=175&amp;pgid=15877</a>	
Registration Dates		
Students Attending		
Organizing KATZ Club	Real Estate Club, President Brittany Marcott	
Topic		
Schools Attending		
Outcome		
Notes		

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### Crane Case Competition

Dates: November 2014	Location:	KATZ Ranking:
Website	NA	
Registration Dates		
Students Attending		
Organizing KATZ Club	Operations Club, President Will Hardison	
Topic		
Schools Attending		
Outcome		
Notes	Case written by Dhananjay Sharma. Faculty advisor was Professor Prakash Mirchandani. Case topic was "To Source or To Not To Source? Should Crane Pull the "Plug" When it comes to Manufacturing Lined Plugs"	

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### Daniel's Race and Case

Dates: February - March 2015	Location: Colorado	KATZ Ranking:
Website	<a href="http://daniels.du.edu/about/events/race-case/">http://daniels.du.edu/about/events/race-case/</a>	
Registration Dates		
Students Attending		

Organizing KATZ Club	MBA Programs Office, Past Competitor to take Team Lead
Topic	
Schools Attending	
Outcome	
Notes:	2014 – did not place but received great feedback from the judges; Ben Pollock was the fastest skiing male 2011 – 1 <sup>st</sup> in the case competition and 2 <sup>nd</sup> in the ski competition, winning 1 <sup>st</sup> place overall 2010 – 4 <sup>th</sup> in the case competition and 1 <sup>st</sup> in the ski competition, winning 2 <sup>nd</sup> place overall

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### Deloitte Case Competition

Dates: November 2014	Location: Pittsburgh, PA	KATZ Ranking:
Website	NA	
Registration Dates		
Students Attending		
Organizing KATZ Club	Consulting Club, President Sushil Raina	
Topic		
Schools Attending		
Outcome		
Notes		

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### Duke MBA Games Charity Competition

Dates: April 17-19, 2015	Location: Durham, NC	KATZ Ranking:
Website	<a href="http://sites.duke.edu/mbagames/">http://sites.duke.edu/mbagames/</a>	
Registration Dates		
Students Attending		
Organizing KATZ Club	Student Executive Board/Evening Student Executive Board	
Topic		
Schools Attending		
Outcome		
Notes		

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### Howard University Case Competition

Dates: October 16-17, 2014	Location: Washington, D.C.	KATZ Did not attend in 2013
Website	<a href="http://mbaexclusive.com/">http://mbaexclusive.com/</a>	
Registration Dates:		
Students Attending		

Organizing KATZ Club	Roberto Clemente MBA Association, President Steven Renfro
Topic	
Schools Attending	
Outcome	
Notes	Competition Conflicted with Midterms and Fall 1 Finals

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### Humana Health Care Competition

Dates: September 2014 first round October – Nov 2014 final round	Location:	KATZ Ranking:
Website		
Registration		
Students Attending		
Organizing KATZ Club		
Topic		
Schools		
Outcome		
Notes	The recommendation by Katz has been considered and will be recommended to Humana's management for a possible pilot. The judges comprising of Humana's top management rated the Katz business case highly for clearly taking a position, presentation and also said that the team had the most focus on consumers and clearly knew the problems of its consumers and what they needed	

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### International Collegiate Business Strategy Competition

Dates: Spring 2015 First Round April 23-25 Final Round	Location: Anaheim, CA	KATZ Ranking:
Website	<a href="http://icbsc.org/">http://icbsc.org/</a>	
Registration	By Nov 29, 2014	
Students Attending		
Organizing KATZ Club		
Topic	run a simulated company	
Schools		
Outcome		
Notes		

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### John Molson Case Competition

Dates: January 4-9, 2015	Location: Montreal, Quebec, Canada	KATZ Ranking:
Website	<a href="http://mbacasecomp.com/">http://mbacasecomp.com/</a>	
Registration Dates	September 30, 2015	
Students Attending		
Organizing KATZ Club		

Topic	
Schools Attending	
Outcome	
Notes	
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### Key Bank Minority MBA Case Competition

Dates: February 27 – March 1, 2015	Location: Cleveland, Ohio	KATZ Ranking:
Website	<a href="http://fisher.osu.edu/keybank">http://fisher.osu.edu/keybank</a> <a href="http://fisher.osu.edu/offices/diversity-student-services/events/keybank-case-competition/register/">http://fisher.osu.edu/offices/diversity-student-services/events/keybank-case-competition/register/</a>	
Registration Dates	October 1, 2014 thru December 19, 2014	
Students Attending		
Organizing KATZ Club	Roberto Clemente MBA Association, President Steven Renfro	
Topic		
Schools Attending		
Outcome		
Notes		

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### MIT OpsSimCom

Dates: April 2015	Location:	KATZ Ranking:
Website	<a href="http://sloanopsclub.mit.edu/ops-sim-com/">http://sloanopsclub.mit.edu/ops-sim-com/</a>	
Registration Dates		
Students Attending		
Organizing KATZ Club	Operations Club, President Will Hardison	
Topic		
Schools Attending		
Outcome		
Notes		

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### National Black MBA Association/Chrysler Case Competition

Dates: September 17-19, 2014	Location: Atlanta, GA	KATZ Ranking:
Website	<a href="http://www.nbmbaaconference.org/programs/Default.aspx">http://www.nbmbaaconference.org/programs/Default.aspx</a> <a href="http://www.nbmbaaconference.org/">http://www.nbmbaaconference.org/</a>	
Registration Dates		
Students Attending	Terry Evans, Jr., Steve Renfro, Daniella Corcuera, Chase Truttling	
Organizing KATZ Club	Roberto Clemente MBA Association, President Steven Renfro	
Topic		

Schools Attending	
Outcome	
Notes	3 member teams, may have one alternate
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### National Hispanic MBA Case Competition

Dates: April 8-May 23, 2014	Location: Philadelphia, PA	KATZ Ranking:
Website	<a href="http://www.nshmba.org/?page=2014PepsiCoCase">http://www.nshmba.org/?page=2014PepsiCoCase</a>	
Registration Dates	April 8-May 23, 2014	
Students Attending	Terry Evans, Jr., Mark Mosch, James Cich, Brian Burton	
Organizing KATZ Club	Roberto Clemente MBA Association, President Steven Renfro	
Topic		
Schools Attending		
Outcome		
Notes	Cases Due by May 23, Finalists Selected to Present at competition	
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### Penn State University Smeal MBA Sustainability Case Competition

Dates: Sept 19-Oct 1; Final Dec 4-5	Location: State College	KATZ Ranking:
Website	<a href="http://www.smeal.psu.edu/sustainability/first-smeal-mba-sustainability-case-competition-fall-2014">http://www.smeal.psu.edu/sustainability/first-smeal-mba-sustainability-case-competition-fall-2014</a>	
Registration Dates	Aug 15-Sept 15, 2014	
Students Attending	Akanksha Kalbag, Sourya Datta, Zubair Rahim, Danijel Lolic	
Organizing KATZ Club	Woodcock and BNY Mellon Fellows, Berg Center	
Topic	Sustainability	
Schools Attending		
Outcome		
Notes	First round at home. Finalists travel to State College Dec 4-5	
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### Purdue University Human Capital Case Competition

Dates: November 6-7, 2014	Dates: November 6-7, 2014	Dates: November 6-7, 2014
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Website	<a href="http://krannert.purdue.edu/events/echr/hr-executive-conference/home.asp">http://krannert.purdue.edu/events/echr/hr-executive-conference/home.asp</a>
Registration Dates	October 12, 2014
Students Attending	
Organizing KATZ	
Topic	
Schools Attending	
Outcome	
Notes	

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### Rutgers Supply Chain Case Competition

Dates: April 2015

Dates: April 2015

Dates: April 2015

Website	Website
Registration Dates	Registration Dates
Students Attending	Students Attending
Organizing KATZ Club	Organizing KATZ Club
Topic	Topic
Schools Attending	Schools Attending
Outcome	Outcome
Notes	Notes

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### SAP Sapphire Now 2014

Dates: June 3-5, 2014

Location: Orlando, FL

KATZ Ranking:

Website	<a href="http://www.sapandasug.com/">http://www.sapandasug.com/</a>
Registration Dates	
Students Attending	
Organizing KATZ Club	Operations Club, President Will Hardison
Topic	
Schools Attending	
Outcome	
Notes	2012 KATZ Won 2 <sup>nd</sup> place

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